BUILDING
YOUR FUTURE
FINANCIAL CAREER

FINANCE

Finance competitions focus on demonstrating learned skills and knowledge in a wide variety of financial topics. Competitors complete hands-on calculations to predict outcomes in real-world case studies.

COMPETITIVE EVENT LISTING

(100) Fundamental Accounting (S)

(105) College Accounting (PS)

(110) Advanced Accounting (S)

(115) Advanced College Accounting (PS)

(125) Payroll Accounting (S)

(130) College Payroll Accounting (PS)

(140) Federal Income Tax Accounting (PS)

(145) Banking & Finance (S | PS)

(150) Financial Analyst Team (S | PS) *

(155) Economic Research Individual (S) *

(160) Economic Research Team (S) *

(165) Personal Financial Management (S | PS)

(170) Financial Audit (PS) * – Pilot

(190) Financial Math & Analysis Concepts – Open (S | PS)

S – Secondary Event | PS – Post-secondary Event | * – Judged Event

CAREER PATHWAYS

Actuary

Certified Public Accountant (CPA)

Certified Financial Planner (CFP)

Financial Advisor/Planner

Insurance

Management Accountant

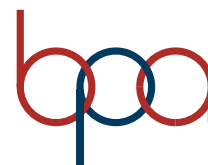Personal Financial Specialist (PFS)

Risk Analyst

POTENTIAL DEGREES

Accounting

Business Education

Business Management Economics

Finance

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BUSINESS ADMINISTRATION

Business Administration competitions focus on planning, organizing, directing and evaluating business functions essential to efficient and productive business operations. Career opportunities are available in every sector of the economy and require specific skills in organization, time management, customer service and communication.

COMPETITIVE EVENT LISTING

(200) Fundamental Word Processing (S | PS)
(205) Intermediate Word Processing (S | PS)
(210) Advanced Word Processing (S | PS)
(215) Integrated Office Applications (S | PS)
(220) Basic Office Systems & Procedures (S | PS)
(225) Advanced Office Systems & Procedures (S | PS)
(230) Fundamental Spreadsheet Applications (S | PS)

(235) Advanced Spreadsheet Applications (S | PS)
(240) Database Applications (S | PS)
(245) Legal Office Procedures (S | PS)
(255) Administrative Support Team (S | PS)
(260) Administrative Support Research Project (S) *
(265) Business Law & Ethics (S | PS)
(290) Administrative Support Concepts – Open (S | PS)

S – Secondary Event | PS – Post-secondary Event | * – Judged Event
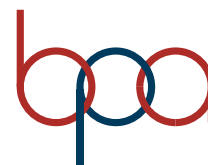
BPA ALIGNED CERTIFICATIONS

(210) Advanced Word Processing (S | PS) - MOS Word 2016
(215) Integrated Office Applications (S | PS) - MOS PowerPoint 2016
(235) Advanced Spreadsheet Applications (S | PS) - MOS Excel 2016
(240) Database Applications (S | PS) - MOS Access 2016

CAREER PATHWAYS

Administrative Assistant
Administrative Service
Business Consultant
Business Office Manager
Data Entry Manager
Legal Office Assistant
Medical Office Assistant

POTENTIAL DEGREES

Business Education
Business Management
Entrepreneurship

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BUILDING
YOUR FUTURE
TECHNOLOGY CAREER

MANAGEMENT INFORMATION SYSTEMS

Management Information Systems competitions focus on entry level, technical and professional careers related to the design, development, support and management of hardware, software, multimedia, communication and systems integration services.

COMPETITIVE EVENT LISTING

(300) Computer Network Technology (S | PS)
(305) PC Servicing & Troubleshooting (S | PS)
(310) Server Administration Using Microsoft® (S | PS)
(315) Network Administration Using Cisco® (S | PS)
(320) Computer Security (S | PS)
(325) Network Design Team (S | PS) *
(330) C# Programming (S | PS)

(335) C++ Programming (S | PS)
(340) Java Programming (S | PS)
(345) SQL Database Fundamentals (S | PS)
(350) Linux Operating System Fundamentals (S | PS)
(355) Python Programming (S | PS)– Pilot
(390) Computer Programming Concepts – Open (S | PS)
(391) Information Technology Concepts – Open (S | PS

S – Secondary Event | PS – Post-secondary Event | * – Judged Event
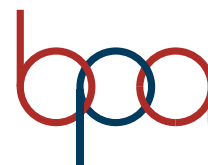
BPA ALIGNED CERTIFICATIONS

(300) Computer Network Technology (S | PS) – MTA Networking Fundamentals
(305) PC Servicing & Troubleshooting (S | PS) – MTA Windows OS Fundamentals
(310) Server Administration Using Microsoft® (S | PS) - MTA Networking Fundamentals
(320) Computer Security (S | PS) - MTA Security Fundamentals
(330) C# Programming (S | PS) - MTA Software Development Fundamentals C#/VB

CAREER PATHWAYS

Computer Engineer
Computer Technician
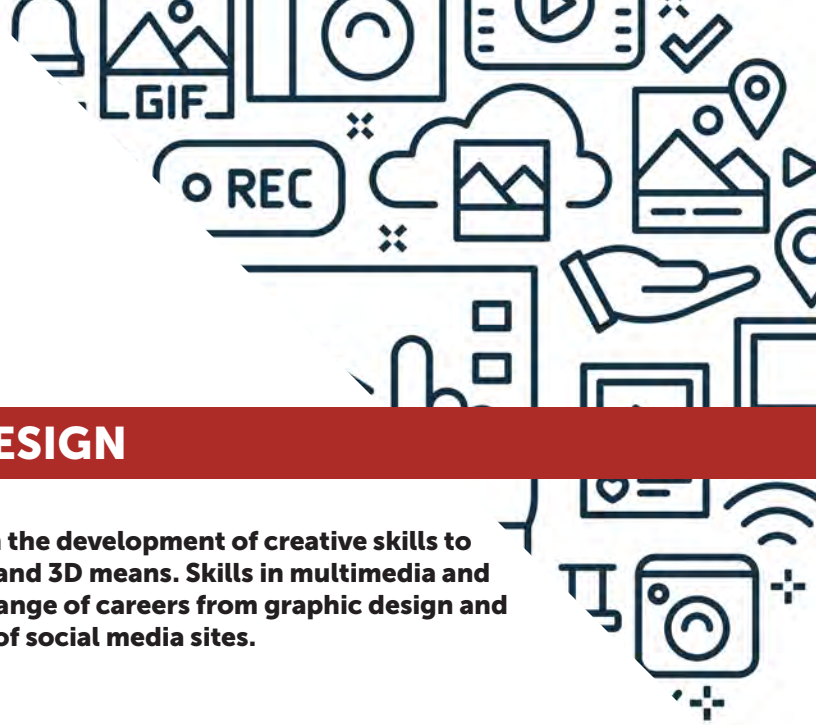Cybersecurity
Network Engineer
Programmer / Software Developer

POTENTIAL DEGREES

Computer Engineering
Computer Networking
Computer Programming

Computer Science
Cybersecurity
Entrepreneurship

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DIGITAL COMMUNICATIONS & DESIGN

Digital Communications & Design competitions focus on the development of creative skills to share a message, feeling or emotion through digital, 2D and 3D means. Skills in multimedia and technical design are developed and can be applied to a range of careers from graphic design and interior design to digital communication and managing of social media sites.

COMPETITIVE EVENT LISTING

(400) Fundamental Desktop Publishing (S | PS)
(405) Fundamentals of Web Design (S | PS)
(410) Graphic Design Promotion (S | PS) *
(415) Advanced Desktop Publishing (S | PS) *
(420) Digital Media Production (S | PS) *
(425) Computer Modeling (S) *

(430) Video Production Team (S | PS) *
(435) Website Design Team (S | PS) *
(440) Computer Animation Team (S) *
(445) Broadcast News Team (S | PS) *
(450) Podcasting Team (S | PS) *– Pilot
(490) Digital Communication & Design Concepts – Open (S | PS)

S – Secondary Event | PS – Post-secondary Event | * – Judged Event
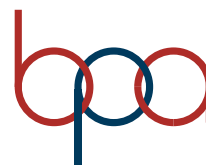
BPA ALIGNED CERTIFICATIONS

(405) Fundamentals of Web Design (S | PS) - MTA Introduction to Programming Using HTML and CSS

CAREER PATHWAYS

Animator
Audio-Video Designer
Film and Video Editor
Graphic Designer
Illustrator
Multimedia Artist

POTENTIAL DEGREES

Audio Production
AV Communication
Broadcast Journalism
Communications
Digital Media
Graphic Design

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BUILDING
YOUR FUTURE
MARKETING CAREER

MANAGEMENT MARKETING & COMMUNICATIONS

Management, Marketing & Communications competitions focus on planning, managing and performing marketing activities to reach organizational objectives. Many competitions focus on perfecting speaking and presentation skills using several different platforms.

COMPETITIVE EVENT LISTING

(500) Global Marketing Team (S) *
(505) Entrepreneurship (S | PS) *
(510) Small Business Management Team (S | PS) *
(515) Interview Skills (S | PS) *
(520) Advanced Interview Skills (S | PS) *
(525) Extemporaneous Speech (S) *
(530) Contemporary Issues (PS) *
(535) Human Resource Management (S | PS) *
(540) Ethics & Professionalism (S | PS) *
(545) Prepared Speech (S | PS) *

(550) Parliamentary Procedure Team (S) *
(555) Presentation Management Individual (S | PS) *
(560) Presentation Management Team (S | PS) *
(590) Business Meeting Management Concepts – Open (S | PS)
(591) Management, Marketing and Human Resources Concepts – Open (S | PS)
(592) Parliamentary Procedure Concepts – Open (S | PS)
(593) Project Management Concepts – Open (PS)
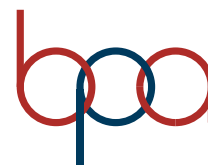(594) Digital Marketing Concepts – Open (S | PS)

S – Secondary Event | PS – Post-secondary Event | * – Judged Event

CAREER PATHWAYS

Account Executive
Business Manager
Entrepreneur
Human Resources Manager
Public Relations Manager
Sales Manager

POTENTIAL DEGREES

Business Administration
Business Education
Business Management
Communications
Entrepreneurship
Marketing

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HEALTH ADMINISTRATION

Health Administration competitions focus on planning, managing and performing technology and administration activities to reach organizational objectives. Competitions focus on medical coding and billing, knowledge retention, speaking and presentation skills using several different platforms.

COMPETITIVE EVENT LISTING

(600) ICD-10-CM Medical Diagnostic Coding (S | PS) *
(605) Health Insurance and Medical Billing (S | PS) *– Pilot
(610) Health Administration Procedures (S | PS) *
(615) Health Leadership - Special Topics (S | PS) *– Pilot
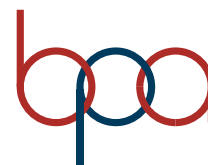(620) Medical Terminology – Open (S | PS)– Pilot

S – Secondary Event | PS – Post-secondary Event | * – Judged Event

CAREER PATHWAYS

Clinic Administrator
Consulting Health Care Administrator
Health Information Manager
Hospital CFO
Hospital Department Manager
Insurance Underwriter
Medical Office Business Manager
Social Welfare Administrator

POTENTIAL DEGREES

Business Administration
Healthcare Administration
Health Information Systems
Medical Coding
Medical Law and Ethics
Medical Office Management
Public Health
Social Work

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MIDDLE LEVEL

Middle Level competitions focus on all WSAP assessment areas: Finance, Business Administration, Management Information Systems, Digital Communication and Design and Management, Marketing, Communications. All Middle Level competitions focus on the demonstration of future career skills.
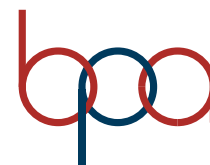
COMPETITIVE EVENT LISTING

(900) Financial Literacy (ML)
(915) Administrative Support Team (ML)
(920) Digital Citizenship (ML)
(925) Keyboarding Production (ML)
(930) Spreadsheet Applications (ML)
(940) Digital Game Design Team (ML) *
(945) Graphic Design Promotion (ML) *
(950) Introduction To Video Production (ML) *
(955) Website Design Team (ML) *

(970) Entrepreneurship Exploration (ML) *
(975) Extemporaneous Speech (ML) *
(980) Prepared Speech (ML) *
(985) Presentation Management Team (ML) *
(990) Human Resource Exploration (ML) *– Pilot
(995) Business Communication Skills Concepts – Open (ML)
(996) Business Fundamentals Concepts – Open (ML)
(997) Business Math Concepts – Open (ML)
(998) Computer Literacy Concepts – Open (ML)

ML - Middle Level Event | * – Judged Event

BECOME FUTURE READY
ENHANCE LEADERSHIP ABILITY
EXPLORE CAREER PATHWAYS
LEARN PROFESSIONAL SKILLS

PREPARE FOR CAREERS IN:

Business
Communications
Digital Design
Finance
Marketing
Technology

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VIRTUAL COMPETITIONS

Virtual Competitions are direct to National Events that take place through virtual project submissions and presentations to industry professionals. The Top 10 in each Virtual Event is invited to attend the National Leadership Conference and compete in the National Showcase to determine the Best in Show!

COMPETITIVE EVENT LISTING

(V01) Virtual Multimedia & Promotion Individual (ML | S | PS) *
(V02) Virtual Multimedia & Promotion Team (ML | S | PS) *
(V03) Software Engineering Team (ML | S | PS) *
(V04) Web Application Team (ML | S | PS) *
(V05) Mobile Applications (ML | S | PS) *
(V06) Promotional Photography (ML | S | PS) *
(V07) Cybersecurity/Digital Forensics (ML | S | PS) *
(V08) Start-up Enterprise Team (ML | S | PS) *
(V09) Financial Portfolio Management Team (ML | S | PS) *
(V10) Virtual Branding Team (ML | S | PS) *– Pilot

ML - Middle Level Event | S – Secondary Event | PS – Post-secondary Event | * – Judged Event

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CAREER PATHWAYS

Business Manager
Cybersecurity
Digital Media / Marketing
Entrepreneurship
Photographer
Software Engineer
Stock Broker / Financial Planner
Web Application Developer

POTENTIAL DEGREES

Business Administration
Business Management
Computer Science
Digital Media Arts
Entrepreneurship
Finance
Marketing

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